

ROSELLE PUBLIC LIBRARY DISTRICT

STRATEGIC PLAN 2018-2021

MISSION: Support a connected, well-informed community for all by providing access to a variety of cultural, educational, technological, and creative materials and services.

OVERARCHING GOAL

Become a Thriving Community Center by 2021

STRATEGIC GOALS



IMPROVE THE PATRON EXPERIENCE

Enhance Organizational Customer Service

Maintain & Update Materials & Services

Update Physical & Digital Spaces



STRENGTHEN POSITION OF THE LIBRARY WITHIN THE COMMUNITY

Expand External Communications

Build New Partnerships

Broaden Networking Endeavors



EXPAND USE OF THE LIBRARY

Improve Internal Communications

Boost Departmental Service Delivery

Continue Outreach Initiatives

FOUNDATIONAL NECESSITY

A knowledgeable, engaged and satisfied staff and Board of Trustees working together to achieve the outlined strategic goals.